



Satya Saluja Literacy Foundation Empowering by Skilling



Organizational Brochure

About SSLF

Satya Saluja Literacy Foundation (SSLF) is a charitable trust founded in the loving memory of late Smt. Satya Saluja on 7th April 2015 in Faridabad. Smt. Satya Saluja, a social worker & founder of the Faridabad Hospital Welfare Association dedicated her entire life for the cause of improving healthcare services in the remote parts of the country. During her pursuit of providing healthcare services to the needy, she faced several issues; one of the prominent was the lack of skilled manpower. SSLF was founded keeping this in mind.

To bridge the gap in skilled workforce in the healthcare sector, SSLF initiated Virohan Institute of Health and Management Sciences, as a state of the art facility to provide education and training to youth and women for employment in healthcare sector. Since its launch in September 2015, the Institute has reached at least 35 peri-urban or rural communities with a population of 500,000 in Haryana and Delhi-NCR. The Institute runs more than 18 certificate and diploma courses in healthcare, and about 500 students are enrolled in these.

Over a period of time, SSLF has broadened its activities related to skill development in other sectors such as automotive, and IT & ITes.

SSLF is a training partner of National Skill Development Corporation (NSDC) and is affiliated to Health Sector Skill Council (HSSC) for providing quality training to students in compliance with HSSC approved National Occupational Standards (NOS). It has implemented government skill development projects viz. Pradhan Mantri Kaushal Vikas Yojana (PMKVY), National Digital Literacy Mission and UDAAN.

The goal of the foundation is to facilitate better skilled manpower in various sectors of the economy and enhance employability of youth, specially women and underprivileged, for better livelihoods and quality of life.

Vision

To contribute to the growth of Indian economy, by bridging the skill gaps in its various sectors

Mission

SSLF mission is to train and skill 25,000 professionals in various sectors by 2022

Our Work

SKILL DEVELOPMENT

SSLF initial activities related to skill development were largely focused on the healthcare sector in India. However, over a period of time, it has prioritized and acquired expertise in other key sectors of Indian economy, and started provided skill training in Automotive, and IT & ITes sectors.

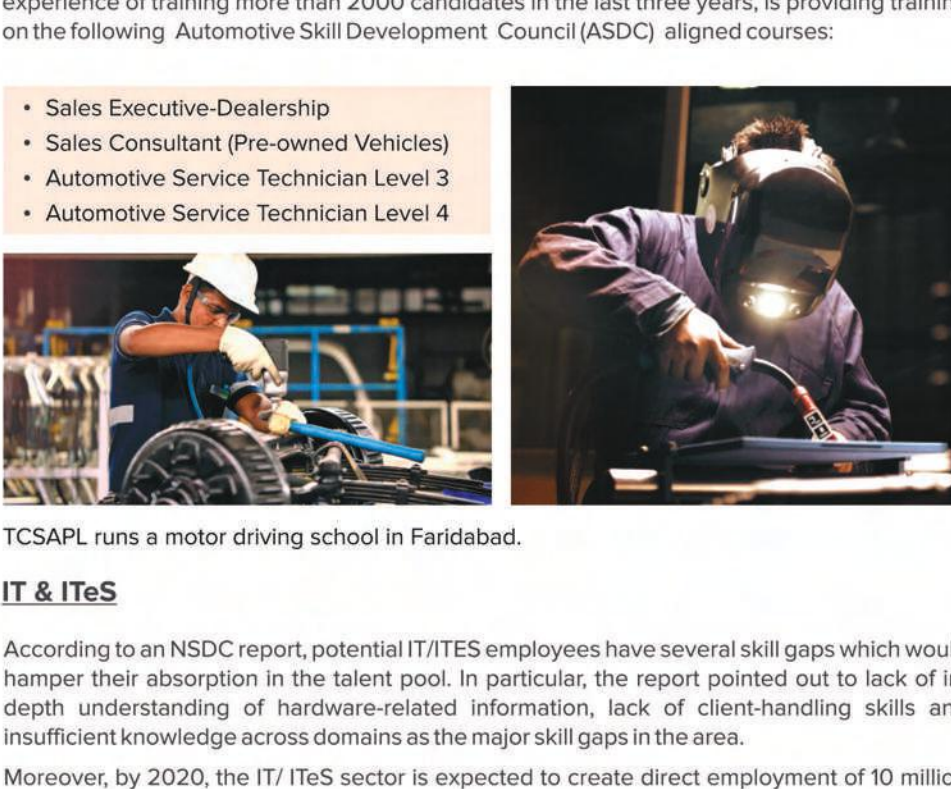
Healthcare

According to an NSDC estimate, incremental human resource requirement in the healthcare sector will double from 35.9 lakh in 2013 to 74 lakhs in 2022. In 2013, against an estimated requirement of 60 lakh Allied Health Professionals (AHPs), there were only 11 lakhs AHPs in India. In this regard, as AHPs form the backbone of any healthcare system, it is urgently required to create a cadre of new AHPs through training as well as upgrade the skills of existing AHPs to enhance both quantity and quality of healthcare workforce in India.

SSLF launched Virohan Institute of Health and Management Sciences in September 2015 with a vision to address the issue of skilled workforce in the health and allied sector. Virohan is accredited and affiliated with HSSC to run its approved courses.

The institute has already engaged 500 candidates in its various courses. The Institute is running successfully and catering to the local demands of allied health professionals. It has tie-ups with major hospitals in Haryana and NCR for placements and On the Job Training (OJT) for candidates.

Virohan offers 18 Diploma and Certificate courses for skill development in Healthcare sector



Virohan Institute's Value Proposition

- What?** Diploma and Certificate courses for Skill development in Healthcare.
- How?** Through a comprehensive curriculum:
 - Core Coursework
 - Laboratory Time
 - Individual Development
 - Practical Training
- Where?** (State-of-the-art campus in NCR (National Capital Region), India:
 - Wi-Fi, A/C Campus
 - Digital Library with access to 20 million books
 - Seminar Room
 - Fully equipped laboratory
 - ISO Certified
- Who?**
 - Founding members are industry leaders
 - Most of the team and faculty having expertise in respective domains
 - Strategic partnerships with leading industries

List of Courses run by Virohan:

Certificate in General Duty Assistant	Certificate in Dialysis Technician
Certificate in Hospital Operations Management	Diploma in Radiology Technician
Certificate in Emergency Medical Technician	Diploma in Emergency Medical Technician
Certificate in Phlebotomy	Diploma in Dialysis Technician
Certificate in Hospital Administration	Diploma in Medical Lab Technician
Certificate in Medical Lab Technician	Diploma in Operation Theatre Technician
Certificate in Radiology Technician	Diploma in Medical Record Technician
Certificate in Operation Theatre Technician	Diploma in Optometry Technician
Certificate in Optometry Technician	Diploma in Medical Lab Technician

Automotive

With a contribution of 7.1 percent of the India's Gross Domestic Product (GDP), the Indian auto industry is one of the largest in the world. The introduction of FDI of 100% through automated route in the automobile sector, as well as global auto giants exploring possibilities of making India their manufacturing hub because of availability of cheap labour, has resulted in shortage of skilled workers in the automobile and automotive component industries in India. A NSDC report estimates a need of nearly 15 million (1.5 crore) directly employable people by 2022 in the automobile sector.

In the context of the above, the entire ecosystem to meet the incremental human resource requirement of the automotive sector will require scaling up of its training initiatives aligned with the industry recognized national occupational standards.

SSLF in collaboration with its affiliate TCS & Associates Pvt. Ltd. (TCSAPL), that has an experience of training more than 2000 candidates in the last three years, is providing training on the following Automotive Skill Development Council (ASDC) aligned courses:

- Sales Executive-Dealership
- Sales Consultant (Pre-owned Vehicles)
- Automotive Service Technician Level 3
- Automotive Service Technician Level 4



TCSAPL runs a motor driving school in Faridabad.

IT & ITes

According to an NSDC report, potential IT/ITES employees have several skill gaps that would hamper their absorption in the talent pool. In particular, the report pointed out to lack of in-depth understanding of hardware-related information, lack of client-handling skills and insufficient knowledge across domains as the major skill gaps in the area.

Moreover, by 2020, the IT/ ITes sector is expected to create direct employment of 10 million and indirect employment of about 40 million, touching diverse sections of society. In this regard, NSDC in collaboration with NASSCOM formed the IT-TeS Sector Skills Council India, to fulfill the growing demand of skilled manpower in IT & ITes sector.

SSLF is contributing towards increasing the skilled workforce in the IT/ ITes by providing training on the following:

- Associate HR
- CRM-Voice

HEALTH CAMPS

SSLF 's Virohan Institute of Health and Management Sciences, apart from running HSSC approved courses on healthcare, also organizes free health camps for the under privileged and marginalized community in its area of operations, specially the slums. The activity also reinforces the community connect that is very strong.

Through the camp, SSLF also gets connectivity with the women and youth, and help them facilitate access to education for enhancing their employability and empowerment.

Government Projects Undertaken by SSLF

- Pradhan Mantri Kaushal Vikas Yojana (PMKVY)
- UDAAN
- National Digital Literacy Mission

Key Achievements of SSLF

- SSLF institute Virohan has trained 500 candidates in 18 courses pertaining to allied healthcare sector
- As an implementing partner of NSDC's UDAAN Schemes for Jammu & Kashmir, SSLF trained 30 candidates for the job roles of Sales executive and desktop publishing.
- Its affiliate TCSAPL successfully trained over 3000 people in the last 10 years by developing their Software Skills, Management Skills, Entrepreneurship Skills, Automobile Industrial Skills, etc.
- SSLF is implementing NSDC's skill development program with a mandate to train 22000 candidates in seven years for various sectoral job roles
- Under PMKVY, training was provided by SSLF to 90 candidates in courses related to healthcare sector.

Trustees

Sanjeev Saluja

Mr. Sanjeev Saluja is Chairman of Satya Saluja Literacy Foundation. He is an entrepreneur for the last several decades and operates businesses in Petroleum, Automobiles, Real Estate, Telecommunications & Logistics industries. Almost all his companies have very successful skill development programs suited to their requirements. For example, at TCS Maruti, a weekly skills upgradation program is executed that is mandatory for all his employees. This has led to outstanding growth for his businesses.

Kunaal Dudeja

Mr. Kunaal is Vice Chairman of Satya Saluja Literacy Foundation. He has over a decade of experience in setting strategic direction, building business models and defining operating framework to establish brands. He is experienced in profit and loss management, business development and building high performance yet diverse teams.

Dr. Mridu Dudeja

With a distinguished career of over three decades in the medical field, Dr. Dudeja has assisted various medical colleges with their set up and regulatory accreditation. She has a M.B.A., Microbiology, from Lady Harding Medical College, and an M.D. in Healthcare Administration from Delhi University where she was a gold medalist. She is a Professor and Head of Microbiology and Head of Paramedical Sciences at Jamia Hamdard University in Delhi. She has worked closely with various medical regulatory councils in India. She is an Assessor for National Accreditation Board for Laboratories as well as Essential Standards for Medical Laboratories under Quality Council of India.

Nalin Saluja

Nalin is the Treasurer and CEO of Satya Saluja Foundation. Nalin graduated from University of Illinois at Urbana-Champaign, BSc Electrical Engineering, in 2009. He started his career working at Goldman, Sachs & Co. in New York as a Derivatives Trading Technology Analyst. He is also a Director with SPR Buildtech, an infra company.

ACCREDITATIONS AND AFFILIATIONS

PLACEMENT / TRAINING PARTNERS

- Our Presence:**
- Faridabad (Delhi-NCR)
 - Nagpur (Maharashtra)
 - Bharatpur (Rajasthan)
 - Indore (Madhya Pradesh)
- * Few of the mentioned centres are opening soon.

Registered Office:

Satya Saluja Literacy Foundation
20/6, Inside Nuchem Compound
Mathura Road
Faridabad 121006

Corporate Office:

Satya Saluja Literacy Foundation
1st floor, Plot No. 63,
Neelam Bata Road,
Faridabad – 121001
Phone - 0129-4106767
Email - info@virohan.org
website- www.virohan.org